



*Be* LINCOLN

Communications Update - July

2024



# Project Progress



**Cornhill Market  
official opening on 17  
May**



**Lincoln Football Club  
Community Hub  
official opening on 26 June**



**Barbican Creative Hub  
works underway**



**Lincoln Be Smarter  
successful implementation  
of workshops for small  
businesses**



# Cornhill Market in Numbers

An increase from **328** followers  
on Instagram in April 2024, to  
**1,478** in July 2024.

**2,000+** interactions  
on Instagram from  
April 2024.

A reach of over **12,000**  
users on Facebook from  
April 2024.







# Cornhill Market Trader Stories






# 7,984 impressions on the Be Lincoln Town Deal LinkedIn.




**Be Lincoln UK**  
439 followers  
1mo • Edited • 


What is the Barbican Creative Hub?


Acting as a catalyst for the region, the ...see more




I'm Sukhy Johal,

 111 • 13 comments • 10 reposts

**David Bryan CBE** • 2nd  
Management Consultant and Governance Expert | Leadership Development,  
Great presentation and an amazing development

**Phil Nodding** • 2nd  
Comedy Writer for BBC Radio 4  
Nice piece. Look forward to seeing it when it's open

**Uzma Johal MBE** (She/Her) • 2nd  
Partner Counterculture Partnership LLP  
This is a game changer for our sector in the city and can't wait to see it filled with all the fantastic creative talent we know is out there doing amazing things ! 🙌🙌

Like •  3 | Reply

# In the works



## Greyfriars Series

A series of videos delving into the history of Greyfriars, the project plans, and hope for the future of the culturally significant building.



## Ermine Library

Videos telling the stories of employing local people and the members working at Ermine Library, highlighting UKSPF funding.



## Moorland Community Centre

Communications for the improvements of Moorland Community Centre, including videos with the members of the centre and how the funding and improvements will help the local community.



## Football Club Community Hub x Cornhill Market

Focusing on Selina's story on her English lessons at the Community Hub, and how it enabled her to open up her bubble tea business in Cornhill Market.